

## C.4 BDW 2013 PARTNERS EXPOSURE BDW TARGET AUDIENCE

**B**DW offers a great number of information, strategic insights and thoughts on key business decisions of a modern organization. Therefore, the festival is especially attended by:

- Professionals in creative industries
- Executives
- Presidents and owners of companies in all sizes
- Municipal and regional managers
- State administration
- Marketing experts
- Brand managers
- PR and communication specialists
- Business consultants
- Advertising, branding and design agencies and professionals
- Independent design and marketing specialists
- Media and entertainment industry
- Managers in culture;
- Architects and urban planners;
- Students of architecture, business, economy, design, branding, marketing, advertising, media and communication, cultural and arts management...
- ...as well as over 150 accredited journalists ■



street fashion  
LÉTNIJE  
NOĆI  
Ko je i šta nosio  
na ŽURCI IAA  
organizovanoj  
u okviru Belgrade  
DESIGN Weeka

